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## Bach Centre launches new phone service

The Bach Centre has launched a new service for people who need help selecting Bach flower remedies. A dedicated phone line will allow callers to receive personal telephone consultations from a member of the Bach Centre's team.

'We have always offered advice to people over the phone, but callers who needed more focused help had to use the same general phone line,' says Judy Ramsell Howard, Director of the Bach Centre. 'That meant we had to keep calls short and sometimes couldn't offer the support that was needed. The dedicated consultation line means we can offer a fuller and more professional service.'

**The new phone service is available on 01491 832877, and will be staffed Monday to Friday from 9.30 a.m. to 4 p.m.**

Telephone consultations of less than half an hour will cost £11.75, or £29.38 for a longer call of up to an hour. In addition, hand-mixed treatment bottles made up at Mount Vernon are available post-free for an additional charge of £5.

The Centre also offers personal consultations in Dr Bach's own consulting room. A face-to-face consultation of less than half an hour costs £14.10 and will normally be available without booking. Longer visits of up to an hour must be booked in advance – these cost £35.25.

All charges include VAT at 17.5%.

The new consultation service complements the Bach Centre's existing activities. Information on dosage and remedy indications, and referral to one of the 1,900 freelance Bach Foundation Registered Practitioners on the Centre's register, can be obtained free of charge by calling 01491 834678. The Centre itself, including the house, a dedicated Bach shop and Dr Bach's garden, is open to visitors – again, free of charge - between 10 a.m. and 3.30 p.m. Monday to Friday.

### NOTES:

1. Photographs available on request
2. For more information on the Bach Centre's consultation service and the work of BFRPs see [www.bachcentre.com](http://www.bachcentre.com)
3. Bach flower remedies were discovered in the 1920s and 1930s by Dr Edward Bach, a Harley Street consultant and bacteriologist
4. The Bach Centre was Dr Bach's home and workplace from 1934 to his death in 1936
5. Bach flower remedies are a complementary medicine that helps resolve imbalanced emotional states, which can in turn lead to improvements in general health
6. The best-known Bach flower remedy is sold under the trade name *Rescue™ Remedy*