

The Dr Edward Bach Foundation

Code of Practice



Bach Foundation
REGISTERED PRACTITIONER

Preamble

'No science, no knowledge is necessary, apart from the simple methods described herein; and they who will obtain the greatest benefit from this God-sent Gift will be those who keep it pure as it is; free from science, free from theories, for everything in nature is simple.'

- Dr Edward Bach , *The Twelve Healers*

When Dr Bach entrusted his work to Nora Weeks and Victor Bullen he left clear instructions as to how it should be carried forward. 'Our work,' he wrote to Victor, 'is steadfastly to adhere to the simplicity and purity of this method of healing.' Nora and Victor promised Dr Bach they would carry out his wishes in this respect, and we in our turn have made this same promise.

The Bach Centre is dedicated to respecting and maintaining the purity of Dr Bach's work. We are pledged to uphold the simplicity, completeness and timelessness of his system and to promote his message of self-healing.

We are happy to offer you, as a practitioner who has demonstrated a sound knowledge of Dr Bach's work, the opportunity to join the Bach Foundation International Register and accept this Code of Practice, and in this way make the same commitments that we have.

- Judy Ramsell Howard, Stefan Ball

1 General

- 1.1 Dr Bach's system of healing (hereinafter referred to as the 'System') is a method of self-help and self-discovery that consists of 38 flower remedies and a simple and easy-to-understand approach to selection and use.
- 1.2 The Bach Centre (the 'Centre') aims to uphold the purity simplicity originality and integrity of the System and to include on its Bach Foundation International Register of Practitioners (the 'Register') eligible practitioners who support these aims.
- 1.3 This Bach Foundation Code of Practice (the 'Code') sets out terms and conditions for inclusion on the Register and establishes standards of practice for all registered practitioners in all countries.
- 1.4 The Centre reserves the right to amend the Code at its discretion to meet changing professional legal or regulatory requirements.
- 1.5 Practitioners registered with the Centre are subject to local laws and any clause of the Code that would be invalid under local law is understood not to apply.

2 Registration

- 2.1 Anybody who has successfully completed a Centre-approved level 3 study and assessment programme shall be eligible to apply to register with the Centre.
- 2.2 Eligibility for registration is conditional upon the practitioner's written confirmation that he or she accepts and agrees to abide by the terms and conditions set out in the Code.
- 2.3 The decision to grant or withhold registration is entirely at the Centre's discretion.
- 2.4 The Centre shall issue registered practitioners with a Certificate of Registration (the 'Certificate') to indicate inclusion on the Register. Neither registration nor the Certificate constitutes a professional qualification degree diploma or licence to practise medicine or any other helping profession that might require licensing nor do they give the recipient the right to carry out any functions that require such licensing.
- 2.5 The Centre shall endeavour to support the activities and aims of registered practitioners and to act as a nucleus for advice and information on the System and on other aspects of the practitioner's practice.
- 2.6 The Centre shall endeavour to refer clients to practitioners and to raise awareness among the public of the services offered by registered practitioners.
- 2.7 All practitioners are considered to be open to receiving referrals from the Centre unless they have informed the Centre otherwise. Practitioners with appropriate qualifications in the care of animals shall be listed separately within the Register and the Centre shall where appropriate give preferential consideration to members of this list when referring clients.
- 2.8 Registered practitioners must re-register annually and pay a registration charge as notified by the Centre or its representatives. Failure to re-register shall result in removal from the register. However, practitioners who have retired from practice and who are aged 65 or over may be exempted from future registration charges on application to the Centre in writing.
- 2.9 The Centre reserves the right without notice to cancel or suspend registration or to withhold re-registration if in its opinion any part of this Code has been breached.

3 Clients

- 3.1 Practitioners shall act as facilitators and guides and shall aim to help clients learn the System so that they can use it unaided to help themselves and their families.
- 3.2 Practitioners shall allow the healing process to proceed at their clients' own pace so as to allow clients to gain greater knowledge and awareness of their own emotional states.
- 3.3 Practitioners shall provide a safe and confidential environment for the consultation.
- 3.4 Practitioners shall set and monitor boundaries between the practitioner/client relationship and any other kind of relationship and make these explicit to the client.

- 3.5 Practitioners shall be sensitive to their clients' problems needs and feelings and to their cultural and religious backgrounds and beliefs.
- 3.6 The practitioner shall advise his or her clients that they remain at all times responsible for their own well-being.
- 3.7 Practitioners shall be aware of the negative impact their own emotions moods or behaviours may have on clients and shall make personal use of the System and take any other appropriate action to prevent this.
- 3.8 Practitioners shall not exploit clients sexually emotionally or in any other way.

4 Practice

- 4.1 Practitioners shall meet the highest ethical and professional standards in their practice. In this connection attention is drawn to the guidelines and other information issued from time to time by the Centre via the Practitioner Bulletin and other approved literature and via the Centre's web site and forum.
- 4.2 Practitioners shall be aware of and responsible for their own safety at all times and shall take steps to ensure that their personal safety is not compromised.
- 4.3 Where a client has asked for help with the System practitioners shall not seek to offer other treatments *instead of* the System but may where appropriate offer other treatments *in addition to* the System.
- 4.4 In working with the System practitioners shall confine themselves to commenting on and selecting remedies for perceived emotional states and personality types and shall not attempt to treat or diagnose for any physical or mental illness.
- 4.5 Practitioners shall decline cases that exceed their capacity or competence and will seek to refer them to more qualified people whether other practitioners licensed medical practitioners veterinary surgeons or other professionals or professional organisations.
- 4.6 Fees and other terms including cancellation policies and the degree of confidentiality offered shall be established before the first consultation begins.
- 4.7 Subsequent changes to terms agreed under clause 4.6 shall be notified to the client in advance of their coming into effect.
- 4.8 In keeping with Dr Bach's own benevolence any fees charged to clients shall be fair and reasonable.

5 Integrity of the system

- 5.1 Practitioners shall stress the purity simplicity originality and integrity of the System in all they do and say.
- 5.2 When working with the 38 remedies practitioners shall always and only use the simple selection and consultation methods outlined by Dr Bach in *The Twelve Healers and Other Remedies* and shall not recommend refer to or use any other selection methods aids or tools.
- 5.3 Practitioners who choose to work with other approaches to healing or self-development shall not allow these other

approaches to affect their presentation and use of the System as a complete treatment modality in its own right.

6 Advertising of services

- 6.1 Announcements and advertisements issued by or with the agreement of practitioners must avoid false fraudulent misleading deceptive illegal or unfair statements which include but are not limited to:
- 6.1.1 Statements that are contrary to the Code;
 - 6.1.2 Statements implying unusual or unique abilities;
 - 6.1.3 Statements concerning the comparative desirability of services offered by other practitioners;
 - 6.1.4 Misrepresentation including indirect misrepresentation through sensationalism exaggeration or superficiality;
 - 6.1.5 Statements intended or likely to create a false or unjustified expectation of results;
 - 6.1.6 Statements listing or claiming to diagnose or prescribe for specific medical or psychiatric or veterinary conditions or symptoms.
- 6.2 A practitioner currently registered with the Centre may represent him or herself to the general public as:
- 6.2.1 A 'Bach Foundation Registered Practitioner' if he or she has received Bach Centre-approved or –agreed specialist training in running consultations with people;
 - 6.2.2 A 'Bach Foundation Registered Animal Practitioner' if he or she has received Bach Centre-approved or –agreed specialist training in running consultations with animals.
- 6.3 Practitioners currently registered with the Centre may use letters after their names to indicate their status as registered practitioners:
- 6.3.1 Bach Foundation Registered Practitioners may use 'BFRP';
 - 6.3.2 Bach Foundation Registered Animal Practitioners may use 'BFRAP'.
- 6.4 Practitioners currently registered with the Centre may include the Centre's Foundation house logo and wording as shown at the head of this document on any posters leaflets information sheets letterheads business cards web sites or other printed or published material that they issue or allow to be issued in relation to their work as practitioners of the System.
- 6.5 Practitioners shall not use or allow the use of the Foundation logo or of their status as BFRPs or BFRAPs in any way that might suggest that the Centre has approved sanctioned or validated any other treatment modality offered by the practitioner.
- 6.6 Practitioners shall not use or allow the use of the Foundation logo or of their status as BFRPs or BFRAPs in any way that might suggest that the Centre has approved sanctioned or validated any teaching activities undertaken by the practitioner except where these activities have been so approved explicitly and in writing.

- 6.7 Practitioners shall not use or allow the use of the Foundation logo on any certificates issued subsequent to training courses unless they have the express written permission of the Centre so to do.

7 Complaints

- 7.1 It is the Centre's responsibility to investigate infractions of this Code and complaints received from clients or practitioners or members of the public.
- 7.2 Practitioners undertake to make clients aware of the Centre's complaints procedure when it is appropriate or reasonable to do so. (The remainder of this section summarises the complaints procedure. The full written procedure can be obtained on application to the Centre.)
- 7.3 Upon receipt of evidence that the Code has been breached or of a written or taped complaint concerning the conduct or actions of a practitioner the Centre shall appoint an assessor to investigate the complaint (the 'Assessor'). The Assessor shall acknowledge receipt of the complaint in writing and send written notice of the complaint or Code breach to the practitioner inviting the practitioner to respond within a period determined by the Assessor.
- 7.4 On receipt of the practitioner's response the Assessor shall collect any further information or evidence that may seem necessary including further statements from the complainant and the practitioner.
- 7.5 Upon completion of the investigation the Assessor may do one or more of the following in order to resolve the complaint:
- 7.5.1 Dismiss the complaint or reported infraction;
 - 7.5.2 Require the practitioner to undergo further training;
 - 7.5.3 Require the practitioner to make reparation to the complainant of an amount not exceeding the cost of consultations given to the complainant by the practitioner;
 - 7.5.4 Recommend the suspension or revocation of the practitioner's registration;
 - 7.5.5 Take any other appropriate action consistent with the Code.
- 7.6 The Assessor shall send the complainant and the practitioner a written copy of the decision and the reasons for it. The Assessor will set a period of 30 days during which the practitioner and the complainant may appeal to the Centre against the Assessor's decision. If an appeal is not received by the due date no further investigation shall take place and any failure by the practitioner to comply in full with the Assessor's decision shall result in immediate removal from the Register.
- 7.7 Appeals received on or before the due date shall be considered by a Director of the Centre who may gather further information including written submissions from the complainant and practitioner and Assessor. The Director's decision shall be final and sent in writing to the Assessor and to the complainant and practitioner. Failure by the practitioner to comply in full with the Director's decision shall result in immediate removal from the Register.

- 7.8 The normal rights enjoyed by the practitioner and the claimant under local law are not affected by the terms of this Code.

8 Legal

- 8.1 Practitioners assume full and complete responsibility for their acts actions practices and omissions while working as practitioners including responsibility for any harm that may result from the mixing of a treatment bottle.
- 8.2 By accepting the Code the practitioner agrees to indemnify the Centre and its officers agents and representatives against any loss or damage they may suffer as a result of the negligence or fault of the practitioner.
- 8.3 It is the responsibility of practitioners to ensure that they work in accordance with the law of the country state or region in which they carry out their practice and that their personal and professional liability is protected by obtaining appropriate insurance cover.
- 8.4 The Certificate and badge and all other items including computer files and documents provided by the Centre to practitioners to help with their work remain at all times the property of the Centre and must be returned without delay at the request of the Centre.
- 8.5 The letters 'BFRP' and 'BFRAP' and the Foundation house logo are trade marks or registered trade marks or copyrighted property of the Centre and may only be used by practitioners who are currently registered with the Centre.
- 8.6 Permissions granted by this Code regarding the use of the Foundation logo, the letters 'BFRP' and BFRAP, and the titles 'Bach Foundation Registered Practitioner' and 'Bach Foundation Registered Animal Practitioner' are subject to the Centre's absolute discretion and can be withdrawn by the Centre at any time.
- 8.7 Neither this document nor the Certificate nor any other permissions or materials provided to practitioners constitute a partnership licence joint venture or any association with or from the Centre or any other organisation or individual.

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